

# 5A | Hard sell

Date: \_\_\_\_\_

## Can do (tick ✓)

- I can do a market research survey.
- I can talk about my favourite brands.
- I can give a small presentation to a group of people.
- I can use *as + adjective* to talk about the differences and similarities between two things.

## Brand names

Are brand names important to you? Is it sensible to pay more money for a brand name product? Which brand names do you like? Which brands do you avoid?

## Diary

Is there a place you like to go to study English? Do you have a favourite shop where you buy your English books?

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## Comparatives

Think of some things that you own. Write some comparisons between them using these words and phrases.

much cheaper    much more old-fashioned    better quality    as good as



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## Advertising

Do you like looking at adverts? Are they useful or annoying? What do you think about advertising to children at school? Is it OK or not? When is advertising not suitable?

## Advertisements

Here is a great new product: a pair of sunglasses with a built-in DVD and MP3 music player! Think of some adjectives to describe it and write a few sentences to make an advertisement for it.

## Sunglasses with DVD and MP3 player!



## Prefixes

How many words can you remember beginning with these prefixes?

dis:	dis-	dis-	dis-
in:	in-	in-	in-
un:	un-	un-	un-
im:	im-	im-	im-

## /s/, /z/ & /ʒ/

Look at the underlined letters. Some words are in the wrong column. Write them in the correct place.

/s/	/z/	/ʒ/
gentre	advige	stje
wag	trieg	stajjon
noge	paigent	lazy

## Adjectives

Which two adjectives best describe you?

healthy    patient    fashionable    successful    impatient    strong    happy  
surprising    busy    reliable    old-fashioned    efficient    stylish    popular

## Can do (tick ✓)

- I can understand someone describing how to play a sport.
- I can understand ideas in a radio programme.
- I can describe someone's personality.
- I can use verbs with two objects to give extra information about myself.

## Sport ambitions

Do you have (or did you have) any ambitions to be successful in a sport? What sport? What happened?

## Athlete stars

Who are the sports people or athletes that you most admire? Why do you like them?

## New sport

You are going to take up a new sport. Which of these would you choose and why?

paragliding taekwondo snowboarding skydiving water polo rugby

## Olympic sports

In this list of Olympic sports there are three spelling mistakes. Can you find them?

ATHLETICS  
WEIGHTLIFTING  
CANOEING  
ARCHARY  
BADMINGTON  
SKIING  
JUDO  
GYMNASTIKS  
TAEKWONDO



"That is the plastic shark we use for training, isn't it?"

## Describing yourself

Are you ambitious? How determined are you to achieve the things you want to do? Are you ruthless in business? Are you agile?

## Child sports stars

Many sports stars have to begin practising seriously when they are very young. What is your opinion of this? Is it acceptable for children to have to work so hard?

## Diary

How well do you remember new vocabulary? Do you have a system for recording it or are your records a bit random? Do you go back and look at words or just forget about them?

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## Sports alphabet

Can you continue this list? With the exception of q, u, x and z, there is a sport for each letter.

archery basketball cricket darts equestrianism